

THE BRIDGE DIGEST

May 2020, Vol. 01

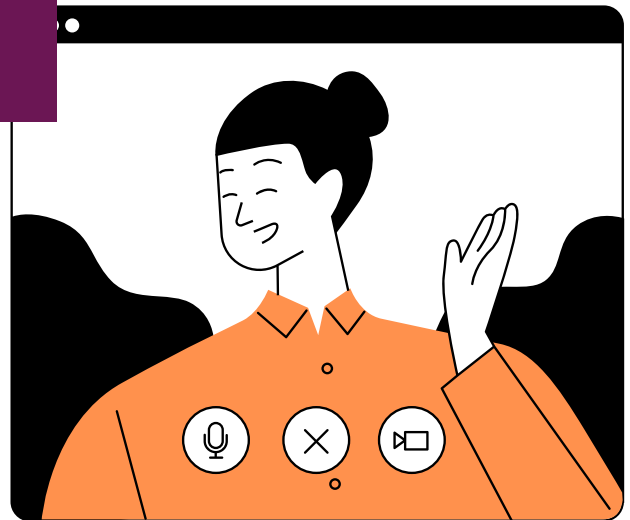


POWERING THROUGH COVID19

The COVID-19 lockdown has meant that PDF Bridge inception phase has mostly been via remote working. PDF Bridge has successfully moved all its operations online maximizing available digitally secure tools such as Microsoft Teams and SharePoint.

KNOWLEDGE MANAGEMENT NETWORK

The Network held its first virtual meeting on April 8, 2020 to discuss transitioning to virtual work. A handbook on transitioning and managing virtual work would be published by the Network in May, 2020



Panellists:



Olufemi Boyede
@ExportDigestTV



Ebube Chukwujekwu
@ebubect



#NonOilChat

Topic: Now That Oil Price is lower than A Bottle of Coke, What Next?

Date: 30th April 2020 Time: 12pm -2pm



#NONOILCHAT

'The Network of Practising Non-Oil Exporters of Nigeria' (NPEN) held its first #NonOilChat on the 30th of April, 2020 focusing on what to do in the light of falling oil prices. Find the engagements here; bit.ly/nonoilchat

#MADEINABIA

FACEMASK UPDATE APR 2020



FEATURES:

- * 3-PLY
- * UV Sterilised
- * SON Tested
- * Perfect Fit
- * Reusable

Nationwide Delivery

1,000,000+
FACEMASKS SOLD



SHIPPED TO
20 States in Nigeria



OVER
N200m
PAID TO TAILORS

OVER
1000
TAILORS ENGAGED

OVER
2000
NEW STAFF EMPLOYED

#MADEINABIA

ABA 0817 777 1306

LAGOS 0808 824 2626

ABUJA 0803 305 9347

RETROSPECT: A LOOK BACK AT PDF II

PDF II continues to record impact.

In the face of the current COVID-19 pandemic and shortage of essential supplies of essential safety items such as facemasks, the Aba Industrial City has risen to the occasion by producing SON tested, UV sterilised and re-usable facemasks. Operating at a capacity of 20,000 masks/day, over 2000 new jobs have been created with over 1,000 MSMEs mobilised to meet the growing demand for face masks from at least 20 States across the federation. These MSMEs have earned at least N200m from the distribution of these masks despite the looming economic downturn being experienced in Nigeria as a result of the falling oil prices. This is being coordinated by the Abia State Marketing and Quality Management Agency (ASMQMA) which bases its strategy on PDF II's 'Made in Aba Cluster Mapping' conducted in May 2019.

UPCOMING EVENTS

The Network of Practising Non-Oil Exporters of Nigeria' (NPEN) & PDF Bridge Trade Policy Workstream would be hosting a webinar on May 13. Register here: bit.ly/NPENWebinar

NETWORK OF PRACTISING NON-OIL EXPORTERS OF NIGERIA

LIVE

WEBINAR

Exploring Export Business Opportunities In The Post-Covid Era

BAMIDELE AYEMIBO
International Trade Expert

MAY 13

6-7:30 PM

REGISTER NOW!

supported by:  

bit.ly/NPENWebinar

ABOUT US

The PDF Bridge programme provides direct technical support to the Federal Government of Nigeria, its agencies and independent regulators in key economic sectors. Read more here: www.pdfnigeria.org/bridge