

THE BRIDGE DIGEST

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REVERSING BIODIVERSITY LOSS IN NIGERIA



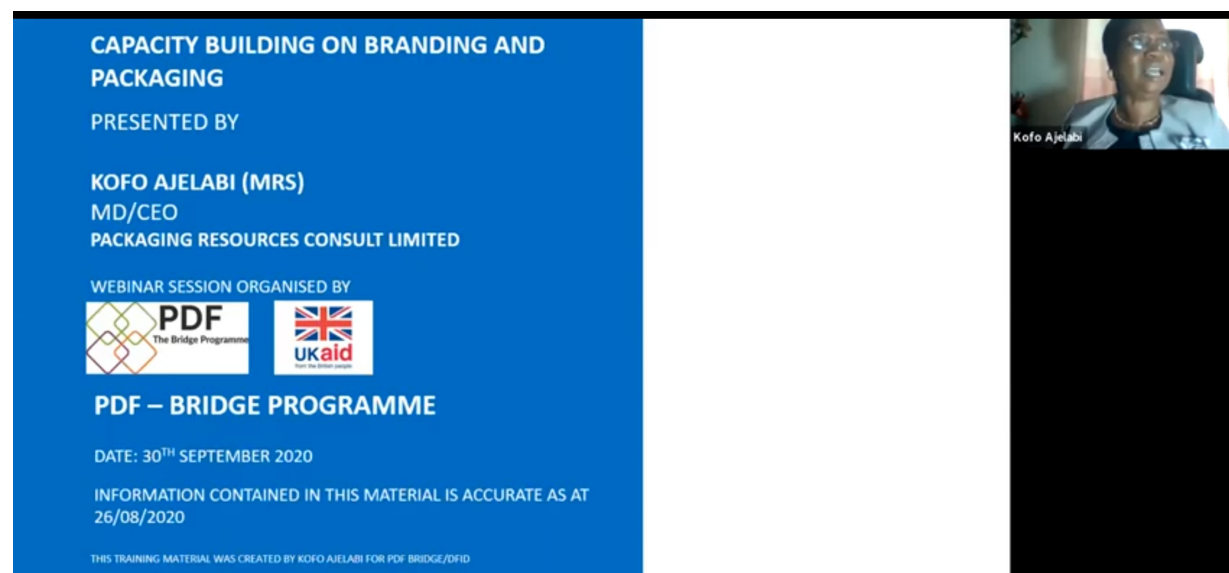
President Muhammadu Buhari has outlined measures by Nigeria to reverse biodiversity loss, expressing concern that most indigenous flora and fauna commonly found within the country are facing extinction. He revealed this during the 2020 Biodiversity Summit, held on the margins of the 75th UN General Assembly, in New York. To reverse this situation, a National Biodiversity Strategy and Action Plan has been developed as an enabler for integrating biodiversity considerations into sectoral and cross-sectoral policies, plans and programmes at all levels of government. The direct technical support provided by PDF Bridge to the Honourable Minister of state, Federal Ministry of Environment coordinated the development of the mangrove restoration project which was presented by the Hon. Minister of State for Environment and announced by H.E President of the Federal Republic of Nigeria. Read more [here](#).

THE ANECDOTE CIRCLES

The Bridge Programme organized its Anecdote Circle which held virtually on the 29th of September 2020. The theme for this AC was '*Staying Focused Amidst the Disruptions; Lessons from the Covid-19 Pandemic*'. Anecdote circles are informal but structured meetings of about 5-10 individuals (per circle) for peer-learning and support. The Circle explored experience sharing as a teaching tool. A recurring lesson from the circles was the rise of internet access as a human right given that digital tools were primarily deployed to connect with policymakers, stakeholders, SMEs and other partners. Despite the limitations of internet penetration and digital skills, the programme and its advisors have been able to leverage the internet to reach a larger audience both in trainings and engagements noting that the Ease of Doing Business Secretariat was able to engage with 650 SMEs during the lockdown while with support from our advisors, the Ministry of Youth and the Office of the Vice President is engaging with UK- Nigeria tech hub to support Nigeria's tech eco-system and engage start-ups to tackle economic challenges caused by coronavirus.

EXPORT CAPACITY BUILDING TRAININGS

The Trade Policy Workstream of PDF Bridge programme has successfully conducted a 4-part Export Capacity Building Series from August 19th to 30th of September with the last session titled 'Branding and Packaging for export'. Previous sessions addressed 'Raising Finance for your Export Business, Understanding Export Documentation and Market Entry Strategy. These sessions addressed questions on how to fund your export business and explored other parts of the export value chain. The session on 'branding and packaging for exports' targeted the myths, challenges and process for packaging and storage of export commodities. To view the sessions click [here](#).





CAPACITY BUILDING ON BRANDING AND PACKAGING

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WEBINAR SESSION ORGANISED BY

PDF – BRIDGE PROGRAMME

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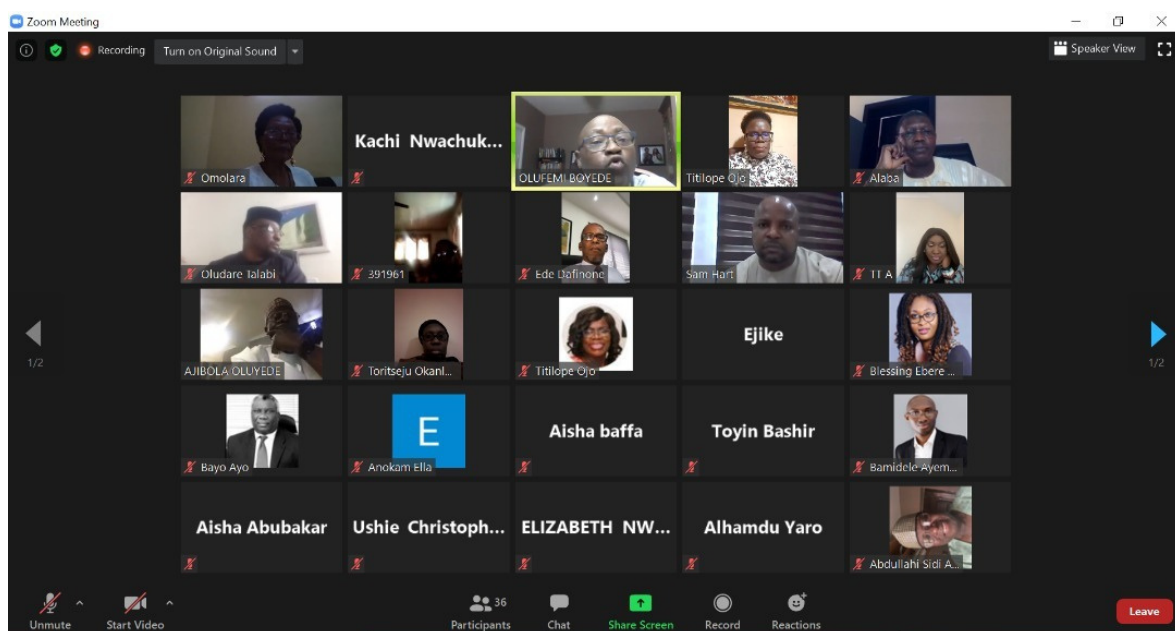
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Kofo Ajelabi

NPEN INAUGURATES BOARD

The Network of Practicing Non-Oil Exporters of Nigeria (NPEN) inaugurated its ten (10) member Board of Trustees on the 15th of September 2020. NPEN is an umbrella body that was set up to champion the cause of non-oil exporters in Nigeria through advocacy and promote collaboration among the different actors in Nigeria's non-oil export value-chain. As an outcome of PDFII, PDF Bridge is providing policy support to NPEN to assist it in reaching its outcome of being a converging point for all non-oil export issues in Nigeria. NPEN is expected to also serve as a resource centre and capacity building support to all existing and intending non-oil exporters in Nigeria. Nigeria hit \$10.4billion from non-oil exports in 2019. Read [here](#)



ABOUT US

The PDF Bridge programme provides direct technical support to the Federal Government of Nigeria, its agencies and independent regulators in key economic sectors. Read more here: www.pdfnigeria.org/bridge