

THE BRIDGE DIGEST

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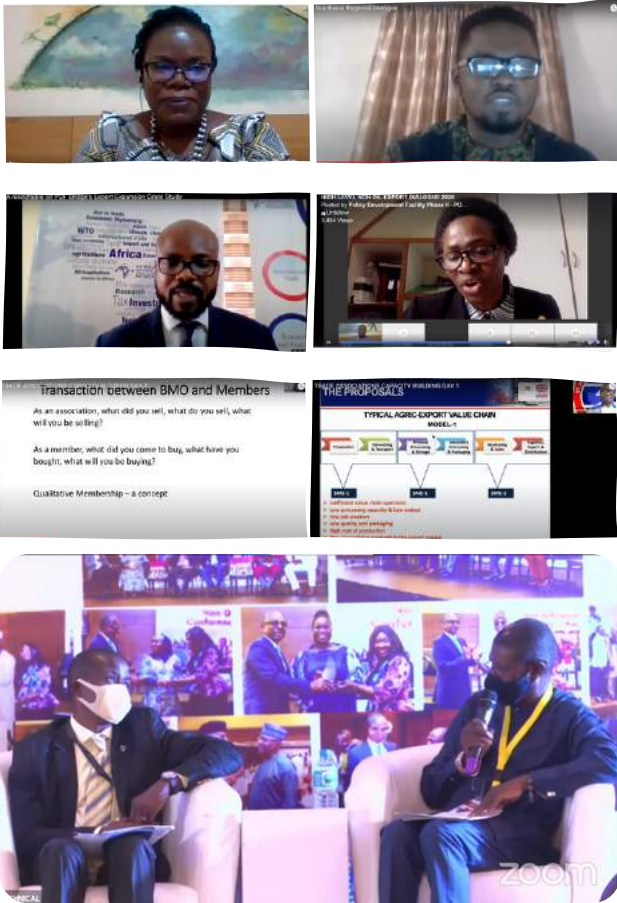


Continuing the Legacy of Change

PDF Bridge was designed to achieve noticeable change in a short time. Following on from its predecessor as a 'rapid flexible response' programme, it hit the ground running during the first wave of the COVID-19 pandemic in Nigeria. At that time, Nigeria needed not only healthcare intervention but economic interventions to sustain growth and keep the economy away from recession.

The Bridge programme - as it came to be called - was on hand to deliver support. It engaged with and provided technical support to the Office of the Vice President, the legislature, the Audit Office, Ministry of Trade Ministry of Environment, and the Presidential Economic Advisory Council amongst others. All the support was geared towards ensuring pro-poor policies that would drive the economy.

EVENTS AND TRAINING WE HELD DESPITE COVID



The PDF Bridge programme utilized only digital channels for the dissemination of outputs and results. This demonstrated that technologies such as Cisco WebEx, Microsoft Teams, Zoom, and SharePoint can be adapted without in-person contact to ensure seamless delivery of PDF Bridge projects. Technology was leveraged to produce instant event and training videos for 10 events:

- NPEN Annual Non-Oil Export Conference, Exhibition, and Awards (NECA)
- Diversification and Non-oil Export Opportunities for Nigerian States Post-Covid19 roundtable
- Capacity building for Trade Associations (1)
- Capacity building for Trade Associations (2)
- Services Export Roundtable
- South East Regional Dialogue
- Export Expansion Grant Roundtable
- Export Capacity development series
- High-level non-oil exporters dialogue
- Exploring Export Business Opportunities Post COVID-19



COLLABORATIONS

PDF Bridge's KM Unit uses lessons from PDF Bridge to build capacities of programmes within and outside Nigeria on innovative impact measurements. It leveraged the DAI networks to share knowledge and learning.

The Knowledge Management Network group was established for DFID (now FCDO) programmes within the Growth and Governance Portfolios in November 2015. With the Bridge Programme, the network has expanded to accommodate programmes operating at subnational levels leveraging technology to communicate and learn from each other. The Network held 6 meetings in one year, published a handbook for virtual work, and held a capacity-building session specifically targeted at building knowledge management strategies for newer programmes.

PDF Bridge collaborated with PERL-ARC to deliver virtual support to Kano State on health communications during the immediate COVID-19 onset and lockdown.

PDF Bridge also collaborated with DAI global programmes to deliver support on measuring programmatic impact on social media



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PHOTO WALL

On the 31st of March 2021, we shared achievements delivered working with and through advisors embedded within government at a close-out event. Here are a few photos. View the full gallery

[here](#)





Evidence Driven Policies – Helping Nigeria Move out of Recession

PDF Bridge Advisors contributed to the development of an Economic Sustainability Plan (ESP) which focuses on a post-covid19 economy recovery. Hear them talk about it [here](#)

From Policy to Action - Leveraging Digital Skills for Youth Development

Drawing from a study by PDF II on 'Analysis of Potentials of Nigeria's Services Sector', the Office of the Vice-President is working on a Digital Skills for Export of Services Project in partnership with the Nigeria Export Promotion Council (NEPC), National Information Technology Development Agency (NITDA) and WOTLAB.

Enabling Nigerian firms to become export ready

PDF Bridge supported the drive towards growing non-oil export through strengthening Network of Practicing Non-Oil Exporters of Nigeria (NPNEN), an export mentorship programme, and training sessions for micro, small and medium-sized enterprises (MSMEs) intending to export non-oil goods. [Click](#) for more details.

Tailoring Nigeria's response to COVID-19

The trade workstream engaged with representatives of Abia State Government during its dialogues and this led to increased capacity and redirection of strategy towards better quality. Tailors generated an estimated \$4-5million for the Nigerian economy from Abia State from the production of PPEs. Read [more](#)

Engagement with the Legislature

PDF Bridge has supported the set-up of the first ever Policy Innovation and Monitoring Unit (PIMU) in the office of the speaker of the National Assembly. The electronic document management and the eHearing systems of the PAC has also been activated and sustained. Click [here](#)



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